

**From:** Tyler Stone [REDACTED]  
**To:** C.K. Haun [REDACTED]  
**CC:** Amy Louv [REDACTED]  
**BCC:**  
**Subject:** Re: Violation? Unbound Medicine - another biz model?  
**Attachments:**  
**Sent:** 04/22/2009 09:54:36 PM 0000 (GMT)

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**PLAINTIFF**  
U.S. District Court - NDCAL  
**4:20-cv-05640-YGR-TSH**  
Epic Games, Inc. v. Apple Inc.  
**Ex.No. PX-1709**  
Date Entered \_\_\_\_\_  
By \_\_\_\_\_

This has been corrected. The Unbound Medicine app used to have an order form within the app which was actually a WebKit view loading an optimized website. They have, as instructed by us, changed that so now their app instead launches Safari and the customer proceeds on the Unbound Medicine website.

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Apple Worldwide Developer Relations

On 17 Apr 2009, at 21:02, C.K. Haun wrote:

> No, this is NOT ok and is not what has been described.  
> --ck  
> On 4/17/09 Amy Louv wrote:  
>> \*\*Apple Confidential\*\*  
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>>  
>> Begin forwarded message:  
>>  
>>> From: Cindy Lawrence  
>>> Date: March 31, 2009 9:39:19 AM PDT  
>>> To: Amy Louv  
>>> Subject: Violation? Unbound Medicine - "another" biz model?  
>>>  
>>> How did this get through?  
>>>  
>>> Cindy  
>>>  
>>> Begin forwarded message:  
>>>  
>>>> Have you had a chance to step through the app as it is now  
>>>> appearing on the App Store. It looks like it continues to  
>>>> violate the Ts and Cs, specifically with In App Commerce. - Note  
>>>> the screen shots below.  
>>>>  
>>>> It also has a portion where there is an in App Demo and then it  
>>>> takes you on the the purchase and registration.  
>>>>  
>>>> Note the description on the app store where it says" \*\* New 5-  
>>>> Minute Clinical Consultant users will need to purchase a  
>>>> subscription (\$79.95) before content can be viewed. This can be  
>>>> done on your device after the application is installed or from  
>>>> our web site."

>>>  
>>> It also says " If you are a new user and interested in learning  
>>> more about 5-Minute Clinical Consult, you may download the  
>>> application and view a short demo or visit the Unbound Medicine  
>>> website. I've shown that below in the screen shots - not sure  
>>> that's within the current Ts and Cs.  
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> --CKH